

沙發客

(片名)

情境.短劇.talkshow視頻節目企劃案

節目內容涵蓋『中年情慾私密分享』，『時事議題趣聞*talk*』，『閨蜜情事公開』，『時尚知識與流行』等。結合『喜劇』，『微驚悚』，『多元人物衝突』加上『不為人知的旅行目的』而創作出的原創劇集，強調情境相輔，單元主題呈現其中“事件”&“人物”環環相扣的連續故事。不同人為了自身與他人之間的連結和關係而努力，觀眾可透過每集故事不斷獲得全新的發現。

節目亮點

1. 單元主題呈現，節奏明快，結合議題，深入人心。
2. 題材新穎，目前視頻平台首創，吸睛指數爆表。
3. 突破電視的老舊套路，藉由沙發作客的談話型節目。
4. 女性觀點出發創造全新觀影視野。

Here is the comprehensive English proposal for **COUCHSURFER**, tailored as a rom-com short-form series that blends a talk show format with deep societal topics based on your latest deck.

COUCHSURFER (沙發客)

A Short-Form Sitcom & Interactive Talk Show Proposal

COUCHSURFER is an innovative, female-centric original series that blends **romantic comedy, slice-of-life talk show elements, and subtle suspense**. Set against the backdrops of dynamic urban life and modern relationship cultures, the show explores what happens when a couchsurfing sofa becomes a crossroads for hidden motives, deep desires, and self-discovery.

Project Highlights

- 1. Fast-Paced & Topic-Driven:** Each **10–15 minute episode** tackles relatable modern dilemmas, diving deep into societal conversations.
- 2. First-of-Its-Kind Hybrid Format:** Breaking old television tropes, it seamlessly merges structured sitcom storytelling with a candid talk show format.
- 3. The Female Gaze:** Explores romance, intimacy, and career through an authentic, modern female lens.
- 4. Interactive Audience Engagement:** The host/protagonist directly breaks the fourth wall, inviting viewers to voice their opinions on relationships and modern life choices.

Show Concept & Style

"Sex and the City meets modern Couchsurfing."

The sofa is not just furniture; it is a **sanctuary for the restless soul**. The narrative thrives on the friction between **mature women navigating mid-life self-redefinition** and **Gen-Z internet natives living highly curated virtual lives**. The visual style is trendy and vibrant, incorporating elements of fashion, gastronomy, aesthetics, and modern urban humanism.

- **The Core Message:** *"Friendship is the ultimate anchor women can truly rely on; men are just the icing on the cake."* Above all, it guides modern women to find and love themselves in a chaotic world.

Core Storyline & Dynamics

- **The Setup:** An ex-couple ends up cohabiting in a trendy apartment under a strict "no-romance" rule. To make ends meet (and secretly sabotage each other's dating lives), **A** starts listing their living room couch on a couchsurfing platform.
- **The Comedy:** Every time they are on the verge of a romantic reconciliation, a bizarre new couchsurfer rings the doorbell, parking themselves right at the intersection of the exes' unresolved tension.

Episode Breakdown

Episode 1: The Loneliness of a Flaunting Influencer (Yaoyao's Story)

- **The Character:** Yaoyao, a high-fashion influencer who attracts nothing but toxic men.
- **The Conflict:** After a messy, drunken confrontation with a toxic ex at a bar, she accidentally swaps phones with **A** and tracks him back to the apartment. She forces her way onto the couch to maintain her "glamorous staycation" social media image. The ex-girlfriend tries to sabotage her live streams, leading to a hilarious battle of wits.
- **The Turning Point:** Under her lavish facade, Yaoyao breaks down on the couch, revealing her lonely upbringing and complete lack of true friends. **A** comforts her with a homemade comfort dish.
- **Discussion Topic:** *"The Ultimate Playbook to Defeating Toxic Men"*.
- **Signature Recipe:** *The Hotchpotch Soup* (雜湯)—stewing mismatched ingredients together to fix a messy day.

Episode 2: Escaping the City, Chasing the Horizon (Joanne's Story)

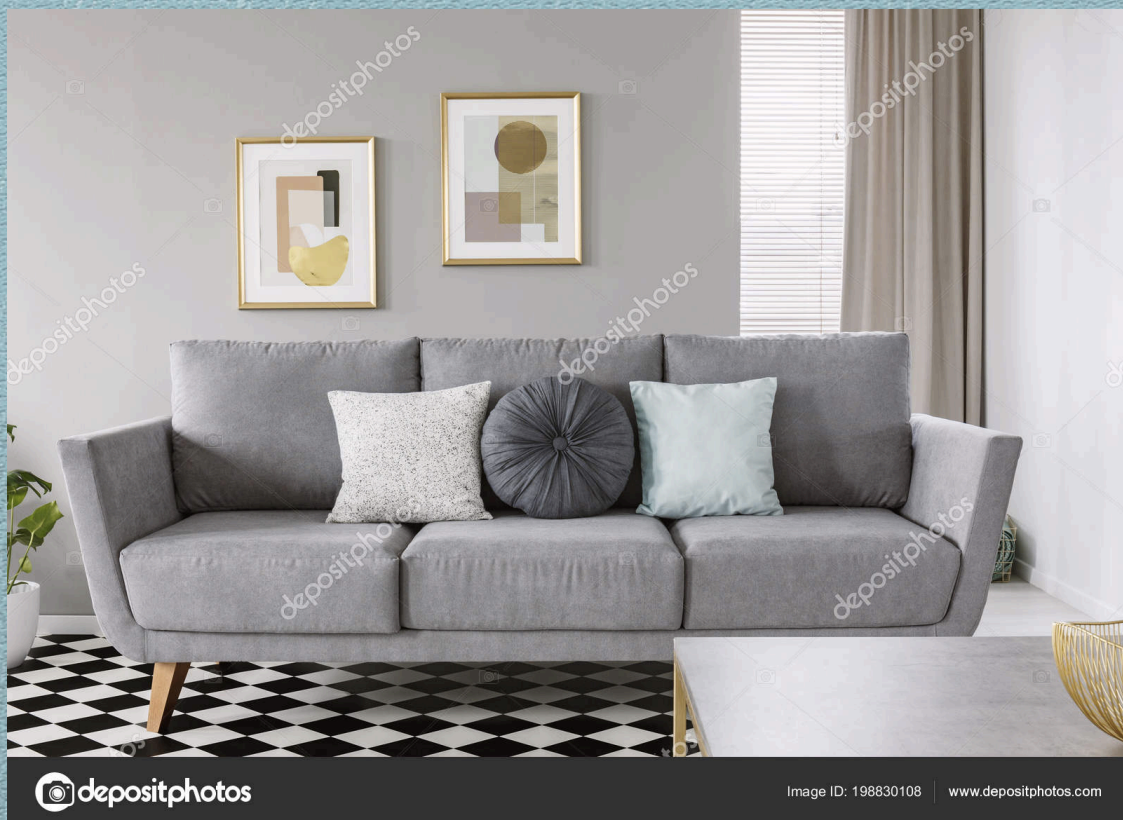
- **The Character:** Joanne, a highly successful, independent woman who seemingly "has it all"—until she catches her long-term boyfriend cheating.
- **The Conflict:** Out of spite, Joanne books a flight to marry an Italian director on a whim, but an unexpected airport shutdown forces her to layover. She crashes on **A**'s couch and drags him to a local bar to drink away her sorrows, prompting the ex-girlfriend to jealously tag along.
- **The Turning Point:** Instead of making it to Italy, Joanne strikes up an unexpected, authentic connection with a ruggedly handsome local delivery guy at the bar.
- **Discussion Topic:** *"Is the Next One Truly Better?"*
- **Signature Recipe:** *Pan-Seared Salmon* (鮭魚)—representing a fish swimming against the current to find its true destination.

Format & Interactive Elements

- **Soap Opera Meets Talk Show:** Episodes alternate between comedic sit-com scenarios and stylized, real-world commentary segments.
- **Breaking the Fourth Wall:** The main character, Liyu, directly addresses the camera, questioning the characters' choices and asking the audience: *"What would you do?"*
- **Diverse Story Genres:** While rooted in romantic comedy, individual couchsurfer episodes venture into playful mystery, romance, or musical whimsy.

慾望城市的『沙發客』版

沙發是人心靈的休憩棧



情境喜劇依然是觀眾最愛，原因是：**共鳴！**

當～熟齡女性再次面對下半人生的疑惑**遇上** Z世代崛起網路新人類的虛擬人生

敘事風格獨到，一方講述都市女性的生活，一方運用絢麗多姿的時尚、服飾、飲食、藝術等元素，豐富熱鬧的社會人文景觀。

『短劇集』 + 『微視頻』 = 新視覺

近年戀愛綜藝不斷創新，從純愛旅行到刺激的心理戰與另類題材

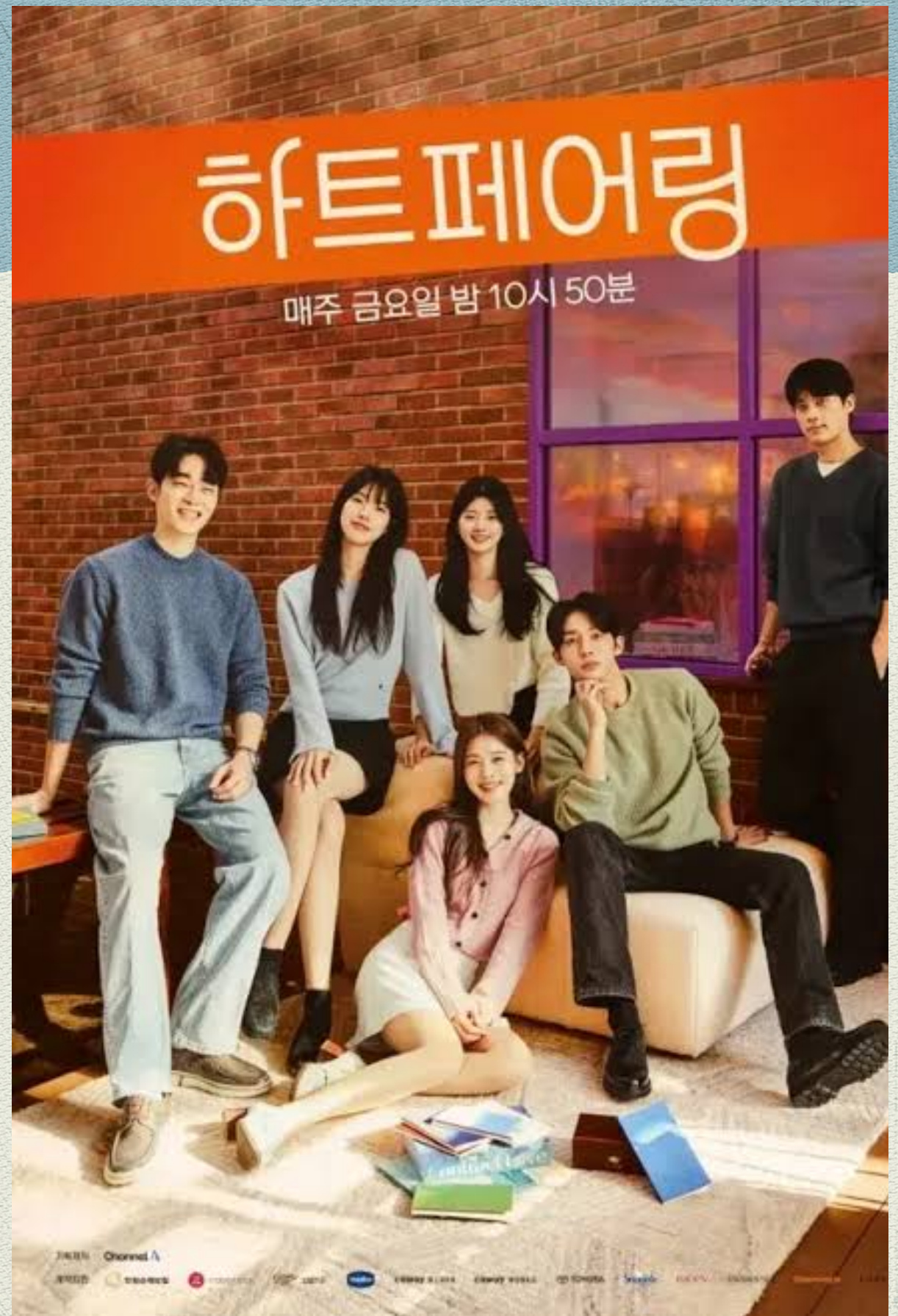


以下為幾部備受討論的代表作：

- 《換乘戀愛4》：集結前任與新歡的情感修羅場，看嘉賓在熟悉與陌生間拉扯，話題度極高。
- 《Heart Signal 5》：以信號小屋的曖昧推理與直球對決聞名，節奏明快且充滿多角關係。
- 母胎單身戀愛大作戰：專為戀愛經驗為零的素人量身改造，真實又笨拙的互動深受觀眾喜愛。
- 《出神入化的戀愛2》：結合命理、占卜與戀愛的獨特設定，讓算命師在感情中尋找命中註定。
- 《半熟戀人》：聚焦 30 歲以上成熟男女的現實戀愛選擇與價值觀碰撞



5~15分鐘短劇集的
戲劇張力_與反轉魅力
注入企劃案中強調的
「微驚悚」、「不為
人知的旅行目的」_與
「黑色喜劇」元素。





由個人的報紙專欄的文章集撰而成，描繪都會的四名熟齡的女性好友尋找愛情，
體驗大都會人生喜怒哀樂的故事。

每集（約）10~15分鐘

情景喜劇的形式出現，加入肥皂劇元素。會放入網友對議題的想法的片段。
主角力瑜也會與觀眾對話，質問劇中的人物議題和想法，向觀眾詢問意見，其他來賓也會直接跟觀眾對話。
抓住大都會女性的社會地位等社會相關議題。
它建議女性觀眾「友誼是女人可以期待的最好依歸，而男人只不過是蛋糕上面的糖衣」，
但最重要的是要在光怪陸離的現代大都市中學會如何發現自己、愛自己。

通俗題材或許容易讓觀眾接受 但新奇好奇心才是“有話題”有看點”的保證

A woman with dark hair is lying on a light-colored sofa, her head resting on a cushion. She is holding a glass of red wine. A splash of red liquid is captured mid-air, rising from the glass. The background is dark and textured, with some faint, illegible text visible on the right side.

來來去去的沙發客曖昧不明的關係帶來許多意想不到的衝擊，他們也在這些沙發客背後的故事裡看見生命中不同的視角。

每集有不同來賓，他們的故事涵蓋情慾性慾、恐怖和刺激、浪漫音樂等。充滿轉折和驚喜，都有不同人為了自身與他人之間的連結和關係而努力，觀眾可透過每集故事不斷獲得全新的發現。

沙發客之一 炫富網紅的孤寂

女網紅炫富：媽媽送我一條街



喂，MR.A先生
昨天晚上我倆在酒吧
拿錯了手機....

炫富網紅『瑤瑤』每每談戀愛總遇上渣男，這次又不意外在酒吧與渣男攤牌喝多了，巧遇A，兩人在吵雜紛亂的酒吧裡不小心拿錯了對方的手機，因此而認識...

瑤瑤得知A有一個特別的『沙發客』公寓，想一窺究竟，便死纏著A，借宿沙發，这才發現人前炫富的網紅，從小孤獨成長，雖然衣食奢華，但生活環境單調無聊，真心朋友了了無幾，特色是“沒眼力”，無奈成為渣男發電機，日子過得不如外表所見.....。

深入話題探討：『對付渣男秘笈』配“沙發客私房食譜”/『雜湯』

沙發客之二/離城不離塵

閨蜜好友『喬安』因香港機場動亂而轉機北京
才得知她揮別不為人知的祕密戀情....。

一直是人生勝利組的『喬安』，有著一凡風順人人稱羨的工作與戀人，但突然她發現談戀愛多年的男朋友竟然劈腿，傷心之餘決定遠嫁義大利名導，突如其來的香港機場封閉，讓她北京轉機，決定探訪 A，下榻 A 的沙發客公寓，熟知，竟然在北京酒吧展開了新的曖昧，究竟喬安的歸宿會不會在這意外之旅畫下句點呢？

深入話題探討：『下一個真的更好嗎？』配“沙發客私房食譜”/『鮭魚』